



ROCKFORD AREA ATHLETIC ASSOCIATION

## Project "Field of Dreams"

Rockford Area Athletic Association

Corporate Sponsorship Program

Help us turn this...



To This...





## ROCKFORD AREA ATHLETIC ASSOCIATION

Rockford Area Athletic Association (A 403c Non-Profit) was given the go ahead by the Rockford City Council to move forward with the construction of a new baseball field in the Parkwood Development.

This field will support over 100 Rockford, Greenfield and Corcoran families each year that have 9 to 12 year old boys playing baseball.

Our intentions are to build a best-in-class field that our city, parents and boys can take extreme pride in for years to come. This field will be the gold standard moving forward for the surrounding area's baseball programs.

We have already received commitments from a variety of sources that total approximately 70% of the total cost to build the field.

We have already seen a tremendous level of excitement around this project by the community and our local parents and want to offer our local businesses an opportunity to show their support as well.

RAAA is offering local businesses five levels of Corporate Sponsorship:

Single -	\$50-\$99
Double -	\$100-\$199
Triple -	\$200-\$499
Home Run -	\$500-\$1999
Grand Slam -	\$2000+

With each level of sponsorship, your business will receive a variety of recognition including:

- acknowledgement at each RAAA baseball meeting (10+ total meetings prior to opening day in the spring of 2013)
- Company name listed on [www.rockfordball.com/fieldofdreams](http://www.rockfordball.com/fieldofdreams)
- Company name etched in an individual block used to construct the dugouts
- Additional field signage (backstop fences)

Special recognition for all Home Run and Grand Slam sponsors which will include:

- Corporate Logo/Name on the rockfordball.com homepage and side banners
- Specialized recognition on the Dugouts
- Corporate Logo/Name on all email communications to parents
- Corporate Logo/Name on 2012 baseball registration forms

To make a sponsorship commitment or if you have any questions, please contact:

Steve Yakesh, Baseball Director, RAAA at [yakesh@rockfordball.com](mailto:yakesh@rockfordball.com) or 612-695-2512

Or

Chris Hudlow, Assoc Baseball Director, RAAA at [hudlow@rockfordball.com](mailto:hudlow@rockfordball.com)